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(5th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper No. : BBA–504

(Business Policy and Strategic Management)

(Old Course)

(PART : A—OBJECTIVE)

(*Marks* : 25)

KEY ANSWERS FOR OBJECTIVES

1. Choose the most appropriate answer from the given options by putting a Tick (✓) mark in the brackets provided :   1×10=10

(a)   (i)

(b)   (iv)

(c)   (iii)

(d)   (i)

(e)   (iii)

(f)   (iv)

(g)   (ii)

(h)   (iv)

(i)   (i)

(j)   (i)

2. State whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark : 1×5=5

(a) T

(b) F

(c) T

(d) T

(e) T

★ ★ ★